

Dansk Flexo Forum and Sweflex
invite you to

AFEF20

Flexo technology in 2025

Hotel Tylösand

Tylöhusvägen 28, Halmstad

www.tylosand.se



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Flexo technology in 2025

Dansk Flexo Forum and Sweflex invite you to an exciting and inspiring Absolute Flexo Future 2020 Seminar at Hotel Tylösand, Halmstad.

Those of you who arrive on 1 April are welcome to join the traditional Sweflex pytt i panna served from 19 pm. A relaxed get-together, which gives you the opportunity to meet new and old flexo friends and associates.

This year's Absolute Flexo Future focus on the future of our industry, the challenges we face, new technology and sustainable design. The speakers come from the business sector as well as the academic world. Bo Wallteg, Nordemballage, will take us safely through the day. The seminar ends with a dinner.

Participants will be representatives from Denmark, Sweden, Norway and Finland, just as we will open up for paying visitors from related industries and the rest of Europe. We expect some 200 participants.

Registration

We look forward to receiving your registration at:
www.sweflex.com/aff20_signup/

Seminar fee

Members of Sweflex: The seminar fee is free of charge for two persons. For a third person, or more, the seminar fee is SEK 1,500/person.

Members of Dansk Flexo Forum: No seminar fee

Non-members: SEK 5,000/person including get-together, seminar, refreshments, lunch and dinner.

Room Reservation

Make sure to book your room before 1 February if you want to be sure to have a room. After 1 February, the hotel opens up for bookings not related to AFF20; we can no longer guarantee available rooms.

If you register after 1 february, you may book your room personally, booking code: Sweflex Aff 20.

Phone: +46 35 305 05

bokning@tylosand.se, www.tylosand.se

Why not stay for the weekend, 3-5 April? Hotel Tylösand offers SEK 300 in discount on their SPA package.

Your registration is binding. You will be charged the full seminar fee of SEK 5000 if you cancel your participation later than 23 March 2020.

Sponsorship

An event such as this requires extra funding and we invite you to participate actively as a sponsor. The Table Top is an excellent opportunity to promote your company and do business with colleagues and friends.

We offer the following sponsorships:

Standard Sponsorship:

SEK 8.000

Your company logo will be presented on the web: AFF20 with a link to your own website and your company will be offered a standard table top stand in the exhibition area.

Gold Sponsorship:

SEK 12.000

Your company logo will be presented in our programme on the web: AFF20 with a link to your own website and on screen during the seminar. Your company will also have access to a larger table top exhibition stand. As a gold sponsor, you can choose your preferred table top position after Diamond sponsors have made their choice.

Diamond Sponsorship:

SEK 20.000

Your company logo will be presented in our programme on AFF20 with a link to your own website and on screen during the seminar. Your company will also have access to a larger table top exhibition stand and priority when choosing your position at the table top exhibition.

For more information:

Sweflex

Katarina Gässte info@sweflex.com +46 73 204 12 18

Dansk Flexo Forum

Lis Heilskov dff@danskflexoforum.dk +45 405 558 12

PROGRAMME

1 April

19:00 Get Together and pytt i panna

2 April

09:00 – 10:00 Registration, **Table Top** and Coffee

10:00 – 10:30 *Design for life* • Jesper von Wieding, Strategic Creative Director, Pearl Fischer

10:30 – 11:00 *Future vision of prepress* • Jan de Roeck, Marketing Director, Esko

11:00 – 11:30 Swedish fika and **Table Top**

11:30 – 12:00 *Flexo Future 2025* • Ryan Vest, Director of innovation, MacDermid

12:00 – 12:30 *Packaging printing 2025, our vision* • Andrea Dallavalle, Sales Director Europe, Koenig & Bauer

12:30 – 13:45 Lunch and **Table Top**

13:45 – 14:15 *Future possibilities in short run flexomarket* • Gordon Whitelaw, CEO, Allstein

14:15 – 14:45 *Where did the color go* • Sofia Thorman PhD Chemical Engineering, Karlstad Univeristy

14:45 – 15:15 *Internet of things – Internet of everything* • Tommy Höglund, VP Marketing, Ynvisible

15:15 – 15:45 Swedish fika and **Table Top**

15:45 – 16:15 *HolyGrail 2.0 - Intelligent Sorting* • Derek Awalt, Digimarc

16:15 – 17:00 *Challenges and opportunities for packaging in relation to the Agenda 2030 goals*
• Katrin Molina-Besch, PhD, Lunds University

17:00 – 17:15 Summary

19:00 Dinner

We look forward to welcoming you at Tylösand!





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svensk flexografiförening



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