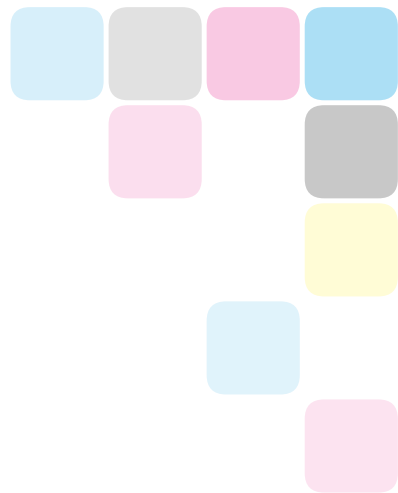


ABSOLUTE FLEXO FUTURE

2004 – 2024

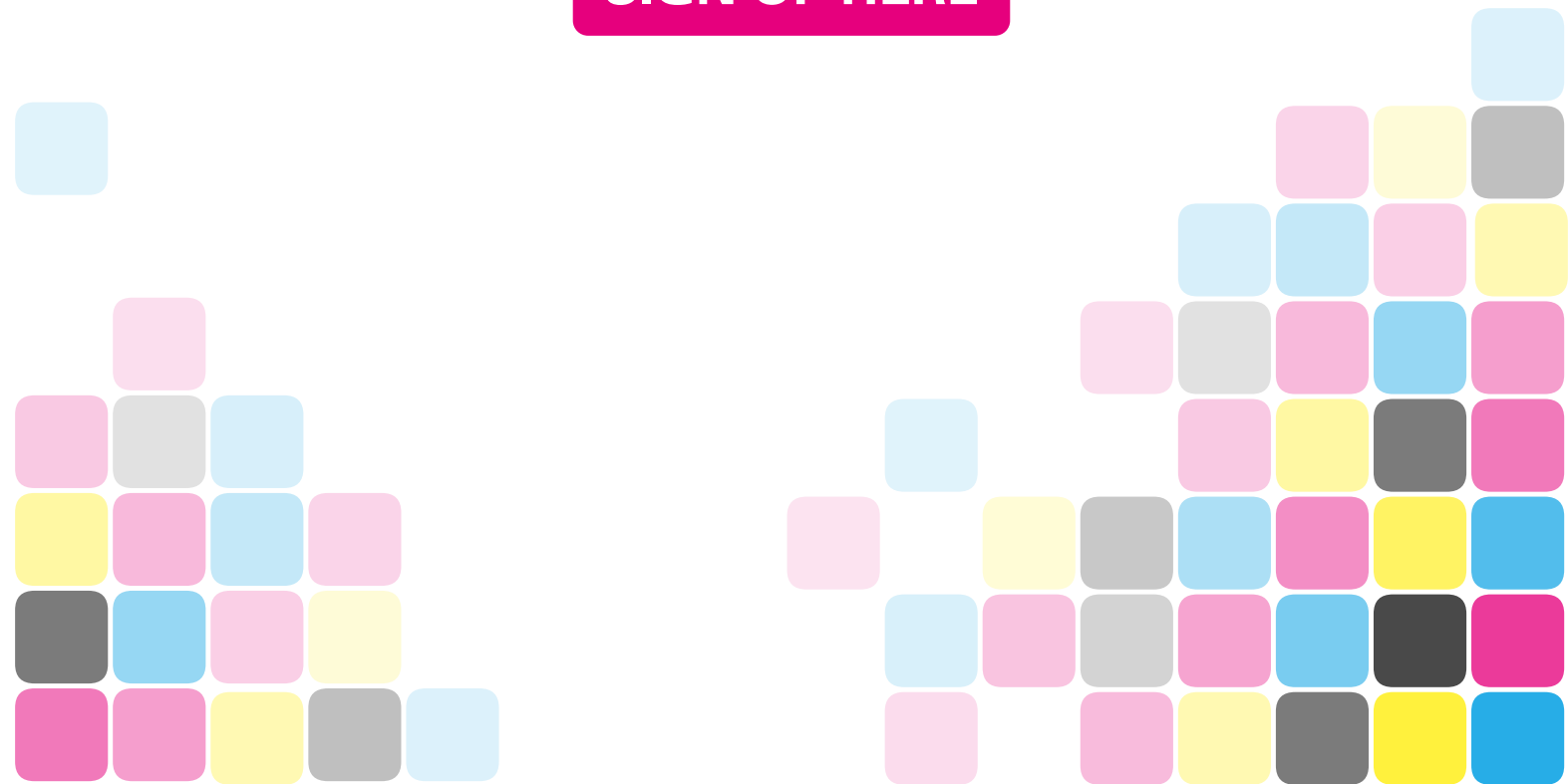


4 APRIL 2024

Marienlyst Strandhotel
Ndr. Strandvej 2 – DK-3000 Helsingør

YESTERDAY – TODAY – TOMORROW
Artificial Intelligence in the Printing Industry

SIGN UP HERE



PROGRAMME



09:00

EXHIBITION OPENS – BREAKFAST AND REGISTRATION

10:00

WELCOME AND INTRODUCTION

ONCE UPON A TIME - FLEXP 2004 - 2024

Mogens Lindström, flexo printer & travelling salesman

From world champion in flexo to hard competition.

FUTURE FOOD PACKAGING

Thomas Roland, Head of department, responsibility at Coop Danmark

Packaging is so much more than just the wrapping.

It's the first and last impression of any consumer product. It's vital to assure optimal quality, price and customer expectations.

Coop Danmark reflects on how to strategically adapt to changing consumer expectations and new legislation in the company's packaging strategy.

FLEXP 20 YEARS AHEAD

Werner Swab, Head of Product Management, Heidelberg Web Carton Converting

The Next Big Thing in High Volume Packaging

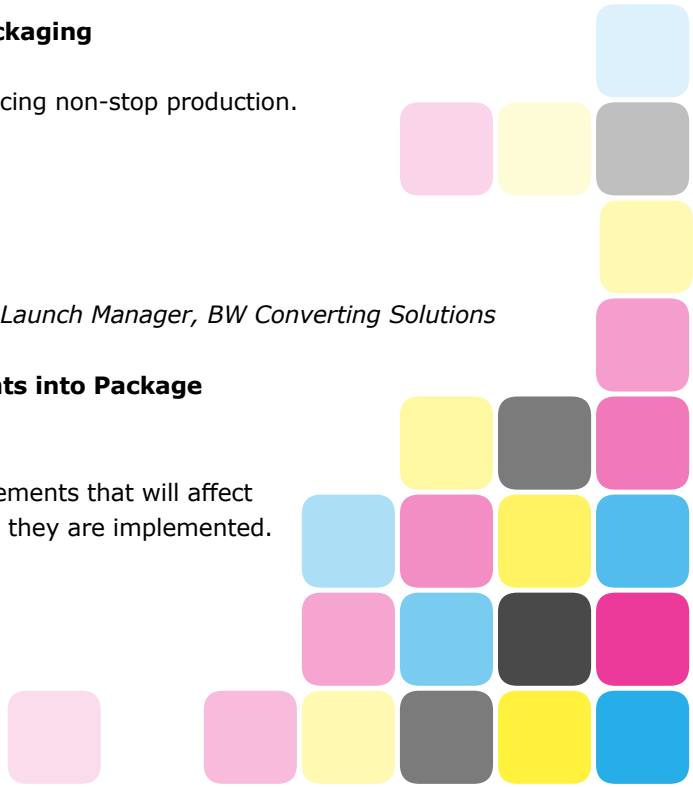
The new Heidelberg Boardmaster – introducing non-stop production.

FUTURE PRINTING PRESSES

Windell McGill, ION Hybrid Digital Platform Launch Manager, BW Converting Solutions

Ink the Future - Transformative Insights into Package Printing Innovations and Trends

Learn about trends and technology improvements that will affect not only package printing assets but where they are implemented.



PROGRAMME



12:15

EXHIBITION AND WALKING LUNCH

13:30

FUTURE PRINTING INKS

Lewis Taylor, Senior Commercial Director UK&I&Nordic, Flint Group
Mark McColl, Global Technical KA Manager P&B, Flint Group

The future of printing inks - how the industry needs to work together to keep pace with external influences that impact us all, those being raw material availability, regulatory impacts, sustainability challenges etc. where the ink supplier, substrate suppliers, converters and brand owners will need to navigate together to achieve success whether film, paper or label based applications.

WHAT TO EXPECT FROM EXPANDED COLOUR GAMUT TECHNOLOGY BY 2035

Dr. Kai Lankinen, Consultant, Dr. Lankinen Graphic Innovations Ltd

The flexo printing industry faces continuous challenges due to market transformation, necessitating cost savings, smaller lot sizes, higher flexibility, and a reduced environmental footprint without compromising quality. Current challenges include customer demands, legislative changes, consumer expectations, competing print technologies, imports from low-cost countries, and challenges in getting trained personnel. This presentation addresses these issues and explores possibilities for successfully navigating change to emerge as a winner in the coming decade.

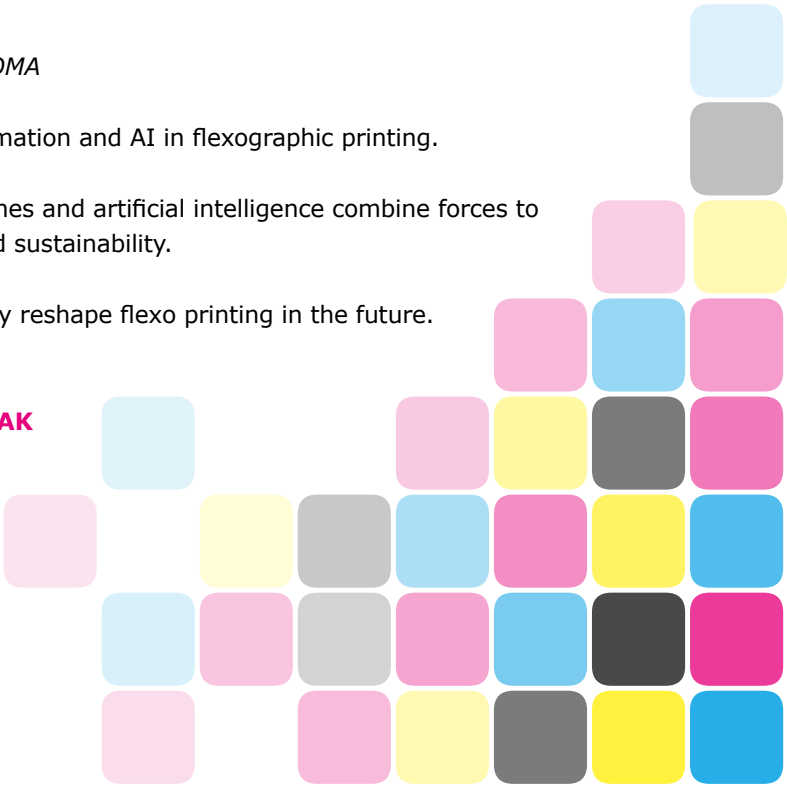
AI IN FLEXO PRINTING

Petr Blaško, Marketing Director, SOMA

Explore the synergy between automation and AI in flexographic printing.

Join me on a journey where machines and artificial intelligence combine forces to revolutionize quality, efficiency, and sustainability.

Discover how this dynamic duo may reshape flexo printing in the future.

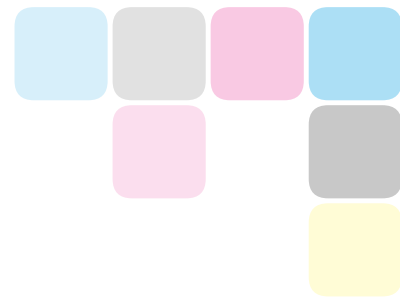


15:15

EXHIBITION AND COFFEE BREAK



PROGRAMME



16:00

AI & CHATGPT

Nikolaj Sonne, Journalist and TV Host



Although artificial intelligence has been an integral part of our everyday lives for years, it is with ChatGPT – the fastest growing service ever – that the technology has really moved forward.

Overnight, AI went from voice recognition and search engines to a machine that programs, writes great texts about anything and passes exams that we mere mortals spend years preparing for.

The dizzying perspectives, fabulous opportunities and an unmanageable minefield of pitfalls have revealed themselves to many companies and people in record time.

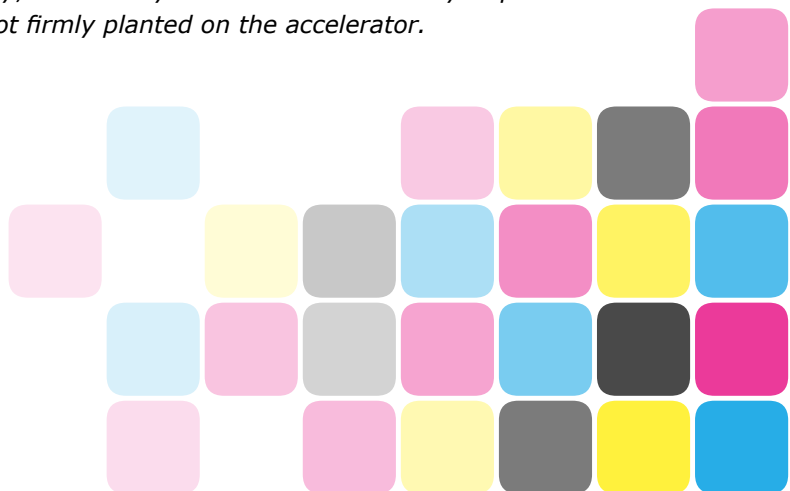
Nikolaj is known for his sharp views on trends and developments in the world of technology, and he manages to combine high professionalism with broad appeal through his personal and unique way of communicating.

He will give you a short introduction to what makes the “thinking machines” tick, where and how AI is used - already today; and will try to the best of his ability to plot the course for a future that has its foot firmly planted on the accelerator.

END OF PROGRAMME

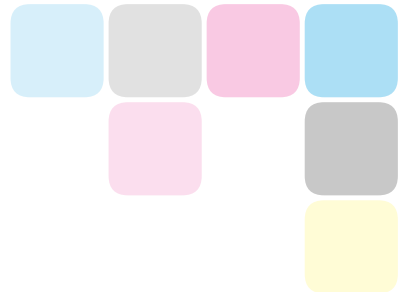
19:00

WELCOME DRINK, DINNER



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